

learn4dev

Annual Meeting 2026 Agenda

Hosted by ITC / SME Trade Academy

Theme: Innovation, AI Effectiveness & Training Impact Measurement

The International Trade Centre (ITC) and its SME Trade Academy are pleased to host the Learn4Dev Annual Meeting 2026 in its premises, in Geneva.

Following the 2025 Learn4Dev Annual Meeting hosted by ILO in Turin, which topic focused on slow learning, inclusion, and digital transformation, ITC proposes to discuss how our latest innovations, AI in learning, and training impact measurement are reshaping the way development institutions design, deliver, and evaluate learning.

This event is again an opportunity to foster collaboration, knowledge-sharing, and innovation. We will break each half-day into two dynamic sub-sessions.

Thursday, 8 October 2026

Morning open to Geneva-based learning practitioners external to the Learn4Dev group.

Location ITC Plenary room

Setting the Scene: Welcome, Opening Remarks & Keynote Speech

- 09:00 Welcome Coffee
- 09:30 **Opening Remarks:** ITC Executive Director / Senior Management
Speaker: Ms. Pamela Coke-Hamilton, Executive Director, ITC
- 09:50 **Keynote:** How latest AI innovations boost human learning?
Speaker: TBC

THEME 1: What innovations in learning have we tested lately?

- 10:45 **Format:** Pitching session - *Each participating organization is given 4 minutes to pitch what they will be presenting on their booth, in the following period.*
Objective: Share latest innovations with all, raise interest, find synergies.
- 11:30 **Coffee break**
- 11:50 **Format:** Marketplace - *Learn4Dev members and Geneva-based learning practitioners can both give and attend "booth-based" presentations of innovations made by members. Timed rounds will allow many interactions.*
Objective: Explore relevant innovations in learning and development.

13:00 **Light lunch and networking in the adjacent venue Hall**

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Location **ITC Plenary room**

THEME 2: How has AI delivered for you?

14:00 Welcome words to the members - introduction to the Fishbowl format

14:15 **Format:** Fishbowl - *A small panel of 4–5 participants shares concrete AI use cases from their institution, observed at the centre of the fishbowl. The outer circle listens, then joins to react, question, and build on the examples shared.*

Objective: Explore practical applications and lessons learned from using AI in learning and development.

15:40 **Break**

16:00 **Format:** Sub-groups - *Participants split into 4-5 people thematic groups (e.g. AI for content design, AI for learner support, AI for monitoring & evaluation). Each group produces a paperboard summary of key takeaways and open questions, to be shared in plenary on Friday morning.*

Objective: Synthesise the lessons from the fishbowl and identify shared principles for responsible, impactful AI adoption across Learn4Dev organisations.

17:30 Wrap-up of day 1 – Pause (hotel or else) before meeting at dinner

19:30 **Apéritif and Dinner at Bains des Pâquis**

Friday, 9 October 2026

Location **Impact Hub Geneva** - Rue Fendt, 1 – 1201 Genève

09:00 Activity: Reporting from Sub-groups on how has AI delivered for us.
Each sub-group from Thursday afternoon posts its one-page summary. Participants rotate across the posters, leave comments or questions on sticky notes, and vote on the most promising practices (dot voting).

THEME 3: What processes do we use to measure impact?

09:30 **Format:** Design Sprint Lite - *Small groups of 4–5 receive a fictional development programme profile (e.g. a digital skills training for women entrepreneurs in West Africa). Each group has 25 minutes to design its impact measurement framework using a simple canvas: What do we measure? When? How? With what tools? Groups then have 2 minutes each to pitch their framework to the plenary, and a mobile voting system crowns the best solutions.*

Objective: Share and discuss impact measurement approaches used across member organisations and identify emerging good practices and eventual blind spots.

10:00 **Coffee break**

10:20 **Format:** World Café *Rotating table discussions on 3–4 guiding questions (e.g. How do we measure behaviour change? How can AI support M&E? What are our shared indicators?). Each table builds on the previous group's ideas. A rapporteur captures key insights for the closing plenary.*

Objective: Co-develop practical principles and shared criteria for measuring the real-world impact of learning programmes across Learn4Dev institutions.

12:00 **Synthesis in Plenary – Rapporteurs present key takeaways from each table (15 min)**

12:30 **Lunch**

Conclusion

14:00 **Final Reflection & Closing**
A facilitated plenary wrap-up: each member shares one commitment or next step. The host closes with an invitation for the next Annual Meeting. Feedback form distributed to participants.

14:45 **End of Annual Meeting**

